



City of Rockwall
The New Horizon

\$75.00 Fee

CITY OF ROCKWALL
Banner Permit Application

Business Name: _____ **Date:** _____

Address: _____ **City:** Rockwall **State:** Texas

Applicant Name: _____ **Applicant Phone:** _____

Applicant E-mail Address: _____

Banner Start Date: _____/_____/_____ **Permit Expires:** _____/_____/_____

Banner Sign Requirements

- Banners shall not exceed sixty (60) square feet in area.
- The placement of banners shall meet the terms of this ordinance and shall be maintained during the entire time they are erected.
- Establishments will be permitted for no more than one (1) banner at a time and additional banner permits for the same location will not be issued for a period of thirty (30) days from the expiration date of the previous permit.
- Banners shall advertise specific onsite special events, product, or commodity promotions or grand openings or shall provide leasing information. Banners will not be used for general advertising purposes.

1. **Grand Opening Banner** – May be used for a period of up to thirty (30) days any time after the issuance of a Certificate of Occupancy. Businesses may only use this provision one (1) time.
2. **Coming Soon Banner** – May be used prior to the issuance of a Certificate of Occupancy, for a period of up to sixty (60) days.
3. **Change of Business Banner** – A “Name Only” banner may be used for a period of up to thirty (30) days after a sign permit has been applied for and while a new sign is being made.
4. **Going Out of Business Banner** – May be used for a period of up to sixty (60) days before the closing of a business. Businesses may only use this provision one (1) time.
5. **30 Day Banner**- May be used for a period of up to thirty (30) days.

- **Banners must be attached to the building or to an existing sign.**

Applicant Signature: _____ **Next Permit Availability Date:** _____/_____/_____

Approved: _____ **Disapproved:** _____ **Sign Inspector** _____

Please send application, along with payment to:
Neighborhood Improvement Services
385 S. Goliad St.
Rockwall, TX 75087